

2026 / 2027
EDITION



THE
BLOOMFOLK

PRICING GUIDE, STYLING & INSIDER TIPS



HELLO LOVERS

I'm so happy you're here ~ and I can't wait to add some Bloom Folk magic to your day!

Hi, I'm Jade ~ the flower-obsessed heart behind The Bloom Folk. With my talented team by my side, we create dreamy, romantic florals and pair them with our curated styling elements to bring your wedding vision to life.

What makes us different? We offer: **Florals, Styling & Signage** ~ so everything feels seamless, intentional, and breathtaking.

We believe:

Flowers are a luxury worth celebrating

Every season has its own unique beauty

Design should align with your dream and your budget

The details matter (so much)

Honest advice + heartfelt service always win

If those things matter to you too, we're your people!

The only thing we ask in return? A little creative freedom ~ so we can create florals and styling that feel even more magical than you imagined.

Let's dream something beautiful up together. We'd love to be part of your day.

xx Jade

INVESTMENT GUIDE

This would have to be the number one question that crosses every couples mind at some point in their wedding planning journey.

There are so many factors that can alter this answer - Your vision, your venue, your bridal party size, your guest count, the list goes on ...

What we have created below are some general budget guides, however, we highly recommend chatting with us so we can offer our recommendations based on your unique needs.

\$5,000 - \$6,000

Minimalist - This price point will allow for personal florals for Bride, Groom & a small Bridal Party florals, an abundant ceremony feature, a light array of Bud Vases for your reception tables.

\$6,500 - \$8,000

Minimalist with styling - This price point would allow for everything mentioned above with the addition of light coverage candles and Welcome sign.

\$8,500 - \$10,500

Signature - Our most common investment for Florals, Styling & Signage. This price point reflects the average spend for our couples.

Allowing for personal florals for the Bride and Groom & Bridal Party, an abundant ceremony feature, aisle florals, signage florals, our signature Bridal Table and Reception tablescape with candles and styling elements. Paired with custom signage and menus.

\$11,000 - \$20,000 +

Lavish - For lush florals and highly styled wedding aesthetics, or large guest numbers. This price point would allow for everything mentioned above with larger, more abundant coverage as well as mantle or fireplace florals and hanging installations. Styling elements such as abundant candles, napkins, custom menus, signage and props would also be included.

A very important factor to consider is choosing a florist whose style you LOVE.

Every florist will have different pricing based on achieving their signature style.



BRIDAL PARTY BLOOMS

BOUQUETS | BUTTONHOLES | FLORALS FOR THE SUPER SPECIAL PEOPLE IN YOUR LIFE



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'SIGNATURE' BRIDAL BOUQUET

Abundant with mixed florals of the season, our signature bouquets are one of a kind, and uniquely crafted to each of our beautiful brides.

Finished with your choice of long trailing silk ribbons or a simple stem binding.

from \$340 ~ \$420

Petite from \$290



EN MASSE BRIDAL BOUQUET

Seasonal ~ one flower variety, local in season
from \$180

Premium ~ one premium flower variety
Rose, Hydrangea, Peony, Orchid, Calla Lily
from \$250

Micro-Bouquet ~ 1-3 stems in suitable varieties
Calla Lilly, Anthuriums, Orchid, Rose ect
\$90

Finished with your choice of long trailing silk ribbons or a simple stem binding.



BRIDESMAID BOUQUETS

Micro-Bouquet ~ 1-3 stems in suitable varieties
Calla Lilly, Anthuriums, Orchid, Rose ect
\$90

En masse - one flower variety, in a petite size
bouquet \$150

Signature from \$180 - \$220



BUTTONHOLES & PINS

Mens and Ladies Pins \$25

We do not offer wrist corsages.

FREQUENTLY ASKED ~ WHO SHOULD I GET A BUTTONHOLE OR PIN FOR?

Most commonly the Groom and Groomsmen, with the addition of the Father of the Bride and Groom if you wish to embrace tradition.

We also love creating buttonholes and pins for Mothers, Groomsladies, and Grandparents.



FLOWER GIRLS, PAGE BOYS & PETS

Flower Wand - Single Rose with trailing Silk Ribbons
\$35

Mini Posy \$70

Childs Flower Crown \$70 - \$100

Basket & Petals \$50 | Mini-Buttonhole \$18

Pet Florals from \$22 - \$70

CEREMONY BLOOMS

CEREMONY FEATURES | AISLE FLORALS | STYLING & HIRE



CEREMONY FEATURES

All ceremony features are custom quoted on request and designed for intentional relocation to your Reception.

We include the cost of structure hire and floral coverage is priced by the meter making this easy to customise to your preferred abundance level. Guidance to pricing available below, however we will chat to you about your specific needs during your complementary consultation call.

OUR FAVOURITE DESIGNS ~ PERFECT FOR REPURPOSING

Plinths, Boxes & Urns	\$950 to \$2,500
Floral Frames	\$1,200 to \$1,800
Love Nests or Ground Sculptures	\$1,500 to \$2,700
Floral Pillars	\$1,800 to \$3,000
Full Arch	\$2,500 to \$3,500

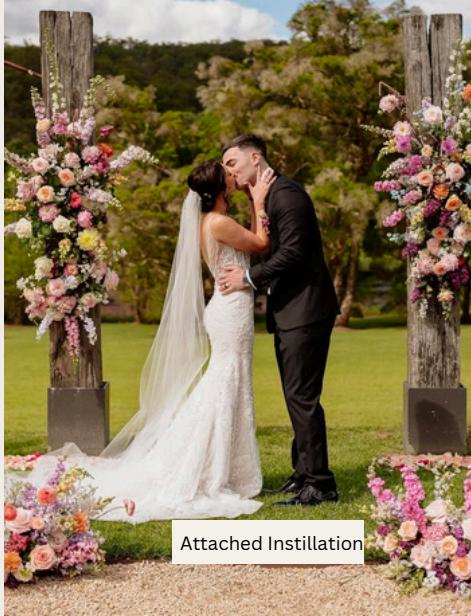


ATTACHED INSTILLATIONS

Seasonal Florals & Foliage - From \$700
Luxe Florals (minimal or no foliage) - From \$850

We do not have arbours available for hire. You may hire your own or the venue may already have an arbour or structure available for you to use.

Please keep in mind that repurposing options for an attached instillation design are very limited.



Attached Instillation



We are big advocates for repurposing ceremony florals to your reception and giving your florals a second use throughout the day.

We will recommend the compatible options/locations for repurposing your chosen designs where possible as part of your proposal.

AISLE GARDENS & CHAIR ENDS

Ground 'Aisle Garden' Flowers

From \$225 - \$380

Rose Petals \$70 per box

Individual Florals Stems in the grass from \$300

WELCOME SIGNAGE

Linen or Satin Welcome Signage \$320

Standard Board (custom shape and colour) \$230

Frame Hire \$45 | Easel Hire \$25

Mirror with personalised welcome message \$180

Including Ground Florals \$300

Small Ground Florals \$225 | Statement Ground Florals \$380

Basket of 50 Fans \$100 | Basket of 10 Parasols \$100

FOR COCKTAIL HOUR

Bar Feature from \$225 - \$400

Champagne Tower Feature from \$225

Styled Wishing Well and Plinth from \$80 - \$120

Bud Vase \$20

Mini Coupe Table Florals \$65

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RECEPTION BLOOMS

SIGNATURE TABLESCAPES | TABLE ARRANGEMENTS | INSTILLATIONS

OUR SIGNATURE TABLESCAPE

We love creating mixed tablescapes that include a combination of arrangements, bud vases and all our beautiful styling elements from our inventory that complement your aesthetic. Simply select this option when filling your wishlist and we will curate the perfect combo for you.

This style is perfect for bridal tables and rectangular/long table layouts.



SIGNATURE BRIDAL TABLE

Example pricing based on a 8 person long bridal table ~

Light coverage : styled bud vases
\$320 | with candles \$380

Medium coverage: flower cloud arrangements and styled bud vases
\$800 | with candles \$910



Abundant coverage:

Alternating flower cloud arrangements and styled bud vases
(with minimal gaps)
\$1,120 | with candles \$1,257

All signature bridal tables include a complementary
textured table runner.



SIGNATURE GUEST TABLE

Example pricing based on a 16 person long guest table ~

Light coverage: styled bud vases
\$180 | with candles \$209

Medium coverage: alternating arrangements and styled bud vases
A great option for 'shared dining or platters'
\$300 | with candles \$339

Abundant coverage: alternating tall flower stands and low
arrangements, with additional bud vases
\$830 | with candles \$907



FREQUENTLY ASKED ~ HOW TO STYLE TABLES WHEN YOUR HAVING 'SHARED PLATTERS'

Table functionality is very important and keeping florals and styling to a minimum is key. We love alternating placements of arrangements and/or bud vases with a 1.5m gap between elements to allow room for platter placement and guest access.

Worried your tables will look bare? Create a feeling of abundance with designs like Table Ends or by creating a focal point elsewhere in the reception.



GUEST TABLE ARRANGEMENTS

Flower Cloud, Vase or Compote Arrangements ~
Signature \$220 | Elaborate \$350

Ikebana or Small Bowl Arrangements \$65

Tall Flower Stands - from \$360

Styled Bud Vase cluster of 3 \$60

Flat-lay Greenery \$79 per/m





HANGING INSTILLATIONS

Florals and Foliage from \$600 per/m

Luxe Florals from \$750 per/m

Foliage Instillations from \$350 per/m

Please note - Double-sided installations are priced double.

MANTLE OR LEDGE INSTILLATIONS

Seasonal Florals & Foliage from \$580 per/m

Luxe Florals (minimal or no foliage) from \$780 per/m

CAKE FLORALS

Florals for cakes - Simple \$40 | Elaborate \$75

Cake Table Meadow - from \$180

OTHER ARRANGEMENTS

Custom Arrangements are available for your Bar, Champagne Tower & Gift Table.

These locations are often perfect for repurposed Ceremony flowers.



STYLING INVENTORY

CANDLES SLEEVES & BASES



Mixed Luxe Tealights - Clear and Blush available
\$150 for 30



Pillar Candles with Glass Sleeves
\$300 for 30 white
\$490 for 30 coloured



Custom colours available



Taper Candles with Glass Holders
Clear & Blush available
\$290 for 30
\$365 for 30 with Glass Sleeves



Taper Candles with White, Gold , or Chrome Holders
\$350 for 30
\$425 for 30 with Glass Sleeves



Scalloped Gold Table Lamps
\$100 for 10

VASES, JESSLES AND STANDS



Oh Floral Bud Vases



Oaklab Tube Vases - Pink, Sand & White



Bleu Home Bud Vases



Marmoset Found Bud Vases



Bowl Vessels



Compotes



Tall Flower Stands

VASES, VESSELS AND STANDS



Clear Glass Bud Vases



Coloured Glass Bud Vases - Sunrise



Coloured Glass Bud Vases - Ocean

We will lovingly curate the perfectly styled combination of vases and vessels for your day based on your colour palette and overall aesthetic, however if you see something you love in our inventory please let us know so we can be sure to include it.

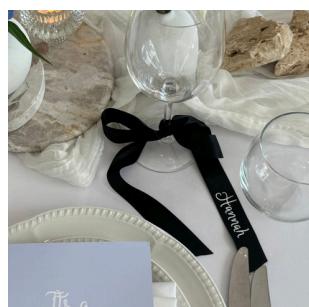
STYLING & HIRE ~ RECEPTION



Table Runner Fabric - Champagne, Blush, Terracotta, Sage & Ivory available
\$5 per meter



Sandstone Stacking Slabs
\$50 for 30 pieces



Custom Name Ribbons
20 to 50 pieces - \$6.50 each
50+ pieces - \$5 each
*length appropriate for a bow



Linen Napkins
Lemon, Lilac, Watermelon, Storm Grey
Blush, Sky, Sage, Clay Pink
Oatmeal & White
\$4.40 each inclusive of laundering



STYLING & HIRE ~ RECEPTION



Wishing Well Hire - Cards & Well Wishes
White Acrylic - \$40 each



Satin Wishing Well
Ivory - \$40 each



Bloom Wishing Well
White - \$80 each



Gold Table Numbers - 1 to 5 Available
\$5 each



Marble with Gold Table Numbers - 1 to 10 Available
\$5 each



White Table Numbers - 1 to 10 Available
\$5 each



Linen Table Numbers - 1 to 3 Available
\$5 each
Customised Linen Numbers
\$15 each



Stone with Black - 1 to 3 Available
\$5 each



Blush & White Table Numbers - 1 to 3 Available
\$5 each

STYLING & HIRE ~ CEREMONY



Acrylic Display Plinths
\$30 each



White Textured Plinth
White Gloss Acrylic Plinth
\$30 each



Ceremony Urns
\$30 each



Turkish Pots
\$50 each



Soirée Parisols
\$10 each



Styling Bowl / Petal Bowls
\$10 each



Silver Champagne Bucket
\$30 each

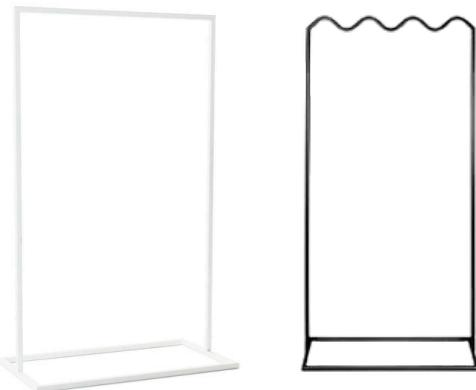


Personalised Mirror Sign
\$180 Mirror and message only
\$280 Mirror and Elaborate Florals



Styling Baskets
\$30 each

SIGNAGE & HANGING FRAMES



Hanging Signage Frame
White - 2 x Available
Black - 1 x Available

\$45 each



Basic White Easel
1 x Available

\$25 each

FREQUENTLY ASKED ~ DO YOU ALSO OFFER SIGNAGE ?

Yes! We can absolutely assist with organising the perfect Welcome Sign and Seating Chart with semi-custom signage available from \$230 and Linen or Satin signage from \$320

We can coordinate this for you, selecting the perfect design to match your florals and styling and organise for set up on the day

OUR FAVORITE VENDORS

You will hear the phrase 'Vendor Dream-Team' used within the wedding vendor community which essentially refers to the combinations of vendors we all love to work with on a wedding day. Having a team of vendors who know and support each others craft is a priceless key to a phenomenal day.

For us, we love vendors who share our energy and passion for creating unforgettable weddings and who we know will pour their heart and soul into your day. They are experts at what they do, they know how to have fun and bring the best vibes to your day. If your looking for recommendations, we adore working alongside these amazing vendors ~

Photographers/ Videographers

Rope and Pulley, Keegan Cronin, Bryce Noone, Folk Lane, Meadow Lane, Alexander Bradley, Storytellers Wedding Co, Nicole Buttler, Dear Fiore'

Content Creators: Your Social Sidekick, Content Killers

Celebrants: Wed By Steph, Holly Matrimony, Love Notes Ceremonies, Celebrant Sophie, Lauren Elle, (Ash) The Hunter Valley Wedding Celebrant.

Interactive Fun: Brew Bike, Spoon Bay Gelato, Ink and Snow

Wedding Planners/ Co-ordinators: Madden & Co, Your Day by Chloe, Isn't It Lovely, YCM Events

MUA's & Hair: MBL Bride, Taylor Beck, Ebby MUA, Alicia's Personal Hair Design, Ivory State, Sylvi Turner.

Cakes: Butter, Sammie Cakes, Brightside Cakery, Flourish Cakes, Dragonfly Cakes

Entertainment: Stevie Lee, Ben and Vee, Silent Shout, Tyler Chapman, Sugar Whiskey Band

Lighting: Love Glows

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